

INVESTING IN THE FUTURE

In 2020 Calvin University received a **\$22.25** million anonymous gift to launch the Calvin University School of Business. This transformative gift will provide funding to raise the level of business education for future generations in three key areas:

📌 New Programs

BS in Financial Planning (beginning Fall '20), Online MBA (planned for Fall '21) and other new offerings for a variety of learners.

📌 New Building

State-of-the-art classrooms, meeting rooms and gathering spaces for students, faculty and the business community.

📌 New Staff

A new Dean for the School of Business and additional faculty support.



HOW CAN YOU HELP?

Sponsor a CAP project

Hire an intern or recent graduate

Mentor a student

Fund a School of Business Scholarship

Fund Furnishings & Technology for a New Classroom

Invest in the CCIB

Pray for Calvin University

Contact Stephanie Boer at stephanie.boer@calvin.edu for more information



**CALVIN CENTER FOR
INNOVATION IN BUSINESS**

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2020 IN REVIEW

INVESTOR IMPACT REPORT

RAISING THE LEVEL OF BUSINESS EDUCATION

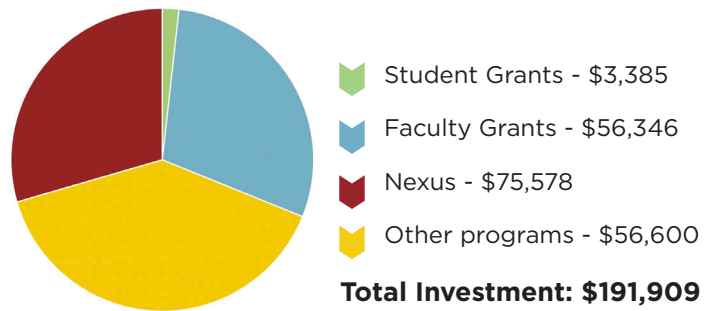
Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and continuously improve the Calvin University School of Business.

The work of the CCIB supports engagement with the business community and raises the level of business education and scholarship at the Calvin University School of Business to ensure students are well equipped for lives of service and leadership in businesses and organizations around the world.



INVESTING IN BUSINESS EDUCATION

The CCIB provides financial support through student and faculty research grants, and new program development. We also provide staff and financial support for the Calvin University School of Business through programs that engage the business community, foster educational excellence and promote experiential learning.



CALVIN PUBLIC SCHOLARSHIP PROJECT

The CCIB participated in this university-wide pilot project to create and share high quality mixed-media content that captures the value of Calvin University to share with the public through social media and other digital channels.

Support included program coordinator time, student workers, and financial support.

ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they receive in the classroom with tangible, hands-on experience with our partners in the business community.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

184 guests were welcomed to Calvin University to honor businesses and individuals that partner with the School of Business in creating outstanding learning opportunities for students.

KEYNOTE SPEAKER:
Milt Kuyers, Owner GMK Companies

AWARD RECIPIENT:
Business Partner: Colliers International

LIVE2LEAD & LEADERCAST

750 business, ministry, and nonprofit professionals attended a half-day or full-day virtual leadership conference which featured world-class speakers including Angela Ahrendts, Marcus Buckingham, John Maxwell, Dr. Henry Cloud, Andy Stanley, Bozoma Saint John and more.

JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor Johan Norberg, author of Progress: 10 Reasons to Look Forward to the Future.



EXECUTIVE BREAKFAST SERIES

The CCIB partnered with the Calvin Alumni Association and the Career Center to offer an executive breakfast series focused on the future, featuring Calvin alumni speakers and faculty as moderators.

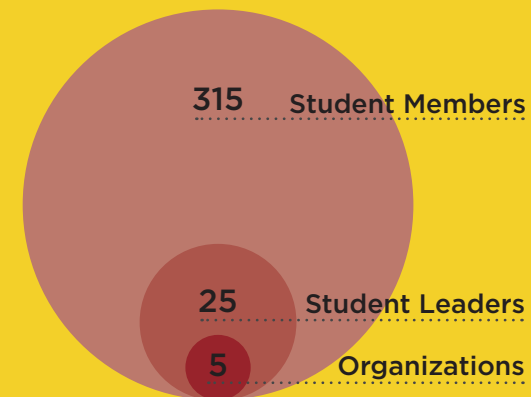
- The Future of Driving** Jeff Stout, Yanfeng Automotive
- The Future of Water** Kurt Dykema, Twistthink
- The Future of Music** Mary Tuuk, Grand Rapids Symphony

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow excellent Calvin business faculty and students by supporting scholarship and developmental activities. We also provided faculty coaches for our regular and adjunct faculty members.

BUSINESS STUDENT ORGANIZATIONS

The CCIB provides leadership and financial support to **5** student-led organizations allowing students to engage business leaders, explore their chosen disciplinary specialty, create community, and develop leadership skills.



CALVIN YOUNG WOMEN'S BUSINESS INSTITUTE

A three-day pre-college program designed to introduce young women to innovative business theories, disciplines, and practices, while working alongside Calvin business faculty, current students, and business leaders.

19 STUDENTS 13 MENTORS 5 BUSINESS FACULTY

10 STATES 3 COUNTRIES



PROMOTING EXPERIENTIAL LEARNING

The CCIB promotes experiential learning by arranging project-based experiences with businesses and non-profit organizations—an integral and distinctive feature of the business curriculum at Calvin.

CALVIN ACTION PROJECTS (CAP)

The CAP program provides business students at Calvin with significant transformational learning experiences. The students work in teams as consultants for organizations on real business problems in several of their business courses, gaining valuable real-world experience.

54 PROJECTS • 36 CLIENTS



MWEST CHALLENGE

With the help and financial support of the CCIB and the Calvin business faculty, **4 students won a total of \$4,500 in prizes during the annual competition in March 2020.** This student business pitch competition brings students together from 9 colleges and universities throughout West Michigan.

Calvin NEXUS

NEXUS PEER FINANCIAL COACHING

The CCIB provided operating funds for the Calvin NEXUS Peer Financial Coaching program. Students are trained to provide coaching, accountability, and resources to guide fellow students in making wise, biblically-based decisions about money and financial management.

6 COACHES 58 CLIENTS 163 MEETINGS
2 INTERNATIONAL AND 1 US STUDENT TAX EVENTS